

75 Biggest Fortune 1000 Technology Buyers in 2010

Fortune Rank	
1 3M	95
2 Bank of America Corp.	11
3 Abbott Laboratories	80
4 AT&T	8
5 Citigroup	12
6 Johnson & Johnson	29
7 Apple	71
8 Comcast	68
9 Allstate	81
10 EMC	172
11 AFLAC	152
12 Wells Fargo	41
13 Hewlett-Packard	9
14 Xerox	147
15 Boeing	34
16 Cisco Systems	57
17 American Express	74
18 Amgen	168
19 Adobe Systems	601
20 Pfizer	46
21 J.P. Morgan Chase & Co.	16
22 Aetna	77
23 Chevron	3
24 Coca-Cola Enterprises	116
25 General Electric	5
26 Verizon Communications	17
27 American International Group	245
28 Cardinal Health	18
29 Coca-Cola	73
30 Baxter International	219
31 WellPoint	32
32 FedEx	59
33 Walt Disney	60
34 Exxon Mobil	1
35 Wal-Mart Stores	2
36 Allianz	
37 McKesson	15
38 Cigna	132
39 AXA	
40 Home Depot	25
41 MetLife	39
42 First Data	295
43 Aegon	
44 Ford Motor	7
45 Best Buy	56
46 ING Group	
47 Merck	103
48 Motorola	78
49 Novartis	
50 Eli Lilly	122
51 PNC Financial Services Group	278
52 Procter & Gamble	20
53 Sony	
54 State Street Corp.	206
55 UnitedHealth Group	21
56 Affiliated Computer Services	401
57 Bank of New York Mellon	156
58 HSBC Holdings	
59 Morgan Stanley	30
60 Goldman Sachs Group	40
61 Bayer	
62 General Motors	6
63 GlaxoSmithKline	
64 Honeywell International	63
65 PepsiCo	52
66 Visa	394
67 Dell	33
68 Gap	178
69 eBay	303
70 Sears Holdings	49
71 Time Warner	48
72 Caterpillar	44
73 ConocoPhillips	4
74 Equifax	915
75 Nationwide	124

SalesQuest has identified the 75 Biggest Fortune 1000 companies to sell technology products and services to in 2010. The list was compiled based on the following business and technology drivers:

- IT Expenditures
- Active IT Projects
- Business Initiatives
- 2009-2010 Budgets
- Existing IT Infrastructures
- Mergers & Acquisitions
- Executive Management Changes

From 2007 to 2008, **CRUSH** customers experienced a collective increase in sales revenues of **\$17 Billion.**

